

NEWS RELEASE

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Birmingham Barons ♦ Regions Field ♦ 1401 1st Ave S ♦ Birmingham, AL 35233 ♦ (205) 988-3200

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Barons Announce New Partnership with Cumulus (WJOX)

The Birmingham Barons and Cumulus Media are excited to announce their upcoming partnership for the 2019 Southern League season. This season all 140 regular season Barons games, plus any additional postseason games will be heard exclusively on the JOX family of stations.

“We are thrilled to work with WJOX along with all the Cumulus radio stations in broadcasting Barons games in 2019. WJOX 94.5 FM, WJQX 100.5 FM and WJOX 690 AM have provided the best sports radio programming in Birmingham for many years and partnering with Cumulus to broadcast Barons games seems like a natural fit for the Birmingham sports fan,” said Barons General Manager Jonathan Nelson. “We are very appreciative of the work by Ryan Haney and Bill Gentry to make this partnership happen.”

Newly inducted Southern League Hall of Fame broadcaster, Curt Bloom will return for his 28th season as the voice of the Barons. Fans can tune into the Coca-Cola Pre-Game show on WJOX starting 10 minutes prior to first pitch.

“We are excited to partner long term with the Jonathan and his team at the Barons. It is a first-class organization whose goals align with that of our stations.” said Cumulus Radio Operations Manager Ryan Haney. “2019 is an exciting year for the Barons and we look forward to being a part of it with all of our stations.”

“We are extremely excited about our new partnership with the Barons!” said Cumulus Radio VP/Market Manager Bill Gentry “Nothing but respect for Jonathan and his Barons staff, and this is going to be a long and mutually beneficial relationship. The Barons and Jox 94.5, Talk 99.5, and Hot 107.7 are going to go together like bourbon and water. This summer is going to be FUN!”

Barons games will continue to be streamed on MiLB.tv this season. Visit barons.com today to learn more about streaming options for the upcoming season.

—BARONS—

The Birmingham Barons are the proud Double-A affiliate of the Chicago White Sox. The Barons will open the home portion of their 2019 season at Regions Field on Wednesday, April 10th against the Tennessee Smokies, Double-A affiliate of the Chicago Cubs, with first pitch set for 7:05 p.m. For ticket information, game schedule, promotions calendar, or for additional information about Regions Field, visit barons.com or call (205) 988-3200.

Southern League Champions: 1906 • 1912 • 1914 • 1928 • 1929 • 1931 • 1958 • 1967 • 1983 • 1987 • 1989 • 1993 • 2002 • 2013 31-Year Double-A Affiliate of the Chicago White Sox